

Updated Guidelines to Member Postings on the NIA website

One of the advantages to holding a membership with the NIA is the ability to promote your company and communicate with other members through our new NIA website. All members have the ability to submit ‘Member Posts’ to our website through their personalized company portals. Company/Member postings, once granted admin approval, are simultaneously uploaded to the Member Postings Board on the website and are sent out via email to our mailing list at 3:00 PM that day.

We would like to bring further awareness to the type of content that is permitted through this channel. **Member postings that meet the following criteria are acceptable** and are permitted in the Member Posting section of the website:

1. Posts that address business connections, networking opportunities, and/or general requests for certain products, services, or assistance offered from another member company.

Example: “Looking to connect with a member that provides health and safety training programs for General Labourers.”

2. Posts that feature or highlight events, relevant company updates, and/or opportunities offered through your company that NIA members can take advantage of. ***Please note that job postings and/or hiring opportunities are an exception – please see below for more information.**

Examples: “Register for our online tradeshow opportunity” or “Offering Market Research for Interested NIA members”.

3. Posts that request recommendations/best practices from other member companies.

Examples: “Looking for recommendations when purchasing _____ equipment/training.”

EXCEPTIONS - Job postings and hiring opportunities

With regards to employment opportunities, we kindly ask that members do not post job listings or open job advertisements through this channel. Specifically, new hire recruitment posts that list lengthy job descriptions, required employment experience and the hourly/salary pay for the position are not permitted on our Member Postings Board and will not be approved for upload to the website.

Over the course of the year, the NIA Board of Directors has determined that job listings are not relevant to our membership because member postings are not accessible to the public online. While we will not promote **job postings** on our website, we can provide helpful suggestions with regards to hiring skilled workers and can help you to change your member post so that it is more relevant to our membership (i.e., creating a *member request* – see Criteria 3).

We appreciate your cooperation with these guidelines. Please feel free to reach out to our Operations Manager with your questions or concerns regarding member posting on our website.