

MEDIA RELEASE

Niagara Industrial Association Applauds Regional Support for Canadian Metal Buildings Investment

The Niagara Industrial Association (NIA) is pleased to recognize the recent decision by Niagara Regional Council to support NIA member Canadian Metal Buildings (CMB) through the Region's Industrial Redevelopment Charge Deferral (RDC) Grant Program.

CMB's investment in a new manufacturing facility in Welland represents a significant milestone for Niagara's manufacturing sector and will initially create over 100 new jobs while generating long-term economic benefits for the region. The RDC Grant Program will enable CMB to proceed with their fully scoped investment of a 100,000 square foot manufacturing facility.

The NIA extends its appreciation to Regional Council for recognizing the importance of supporting this investment and acknowledging the lasting economic impact it will have on Niagara's industrial economy.

It is recognized within Niagara region's economic development strategy that 80 percent of economic growth comes from the expansion and success of existing businesses rather than from attracting new foreign investment alone. Supporting manufacturers that choose to grow, reinvest, and create jobs in Niagara is essential to maintaining a strong and competitive regional economy.

Throughout CMB's RDC grant application process, the NIA was proud to advocate on the company's behalf and work collaboratively with municipal and regional partners to help ensure the value of this investment was recognized. The successful outcome demonstrates the importance of industry organizations working alongside government to support strategic industrial development.

"Canadian Metal Buildings' decision to establish operations in Welland is a tremendous win for Niagara," said Jordan Sherlock, Executive Director of the Niagara Industrial Association. "This investment strengthens our manufacturing base, creates high-quality employment opportunities within a growing and innovative company, and sends a strong message that Niagara is a place where industrial businesses can grow and succeed. We appreciate regional council's recognition of the long-term value this project brings to our economy." Lucas Bruzzese, COO for Canadian Metal Buildings, acknowledged the critical



support they received from the NIA, commenting that, "The NIA was an invaluable advocate throughout this process. While we had a strong vision for our investment, navigating the municipal approval process was new territory for us. The NIA helped amplify our message, ensuring decision-makers understood not only the significance of our project, but also the broader economic impact it represents for Niagara's manufacturing sector. Their support played an important role in helping us reach a successful outcome, and we're grateful for their partnership."

The NIA remains committed to advocating for policies and programs that encourage investment, strengthen Niagara's manufacturing sector, and support the prosperity of both established manufacturers and companies choosing to invest in our region. By helping businesses overcome barriers to growth, the Association continues to advance its mission of building a vital, strong, and more competitive industrial economy for Niagara.

About the Niagara Industrial Association

The Niagara Industrial Association is the voice of Niagara's manufacturing sector, representing industrial businesses across the region through advocacy, networking, workforce development, and access to resources that help manufacturers grow, innovate, and compete.